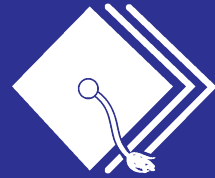


# 2022-2023

**ALABAMA  
Goes to  
College**  
alabamagoes2college.org



## Alabama Goes to College Calendar

<b>AUG 24</b>	<b>Alabama Goes to College 2022-23 Campaign Kickoff</b> Learn the fundamental components of the Alabama Goes to College Campaign. This virtual event covers campaign goals, timeline, and outreach materials that support building a college- and career-ready culture.
<b>AUG &amp; SEPT</b>	<b>Planning</b> Gather your team, set a goal, review resources, create a plan, and attend virtual professional development trainings. Help students create FSA ID and gather FAFSA documents before October.
<b>SEPT 16</b>	<b>#WhyApply Day</b> Wear your college gear (t-shirt, hats, pins, etc.) and share why you believe students should apply to college and/or why you applied to college, using the hashtag #WhyApply
<b>OCT 1</b>	<b>Alabama Goes to College Deadline</b> Registration deadline for schools to be eligible for end-of-year awards with monetary grant prizes  <b>FAFSA Kickoff</b> Student and families begin submitting 2023-24 FAFSAs
<b>OCT 17-21</b>	<b>Fall Alabama College Application Week</b> Colleges and universities their waive application fee

#ALGoes2College | #FAFSA | #PellYes | #IApplied | #CollegeSigningDay

<b>DEC 1</b>	<b>Best Hustle Award Deadline</b> High schools with at least 10% improvement in FAFSA completion will be recognized
<b>FEB - MAR</b>	<b>Spring Alabama College Application Week</b> Colleges and universities their waive application fee
<b>MAY 1</b>	<b>Cash for College Awards Deadline</b> Deadline for schools to compete for and in monetary grant prizes for the Most Improved and MVP Awards
<b>MAY</b>	<b>College and Career Decision Day</b> Celebrate students' college and career decisions with an event on or around May 1
<b>JUNE 7</b>	<b>Celebration Day</b> Celebrate educators for successfully creating a college-going culture at their high schools
<b>JUNE 30</b>	<b>Alabama Goes to College Campaign Ends</b>

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